

Dear Participant:

We appreciate your attendance at our Master Cattleman's Course. To help us improve future classes and assess the program's value, we need your feedback. Please take a few minutes to complete this form. Thank you!



County or counties participated in: \_\_\_\_\_ Today's date: \_\_\_\_\_

1. Your overall evaluation of the course:

Poor       Fair       Good       Very Good       Excellent

2. The content of the course was:

Poor       Fair       Good       Very Good       Excellent

3. The facilities and services were:

Poor       Fair       Good       Very Good       Excellent

4. The text book manual is:

Poor       Fair       Good       Very Good       Excellent

5. How did you hear about the course?

County Newsletter     Newspaper                     Cattle Meeting     Magazine  
 Direct Mail                 Other producer         Other \_\_\_\_\_

6. One key point I learned in the course was:

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7. The topic I thought the course lacked was:

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8. The thing I liked best about the Master Cattleman program was:

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9. I disliked:

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**Please continue evaluation on back.**

10. As a direct result of your participation in the OSU Master Cattleman educational effort, to what extent do you agree with the following statements (mark only one in each row)?

<b>Key:</b>	<i>Strongly agree</i> ( <b>SA</b> )	<i>Agree</i> ( <b>A</b> )	<i>Disagree</i> ( <b>D</b> )	<i>Strongly disagree</i> ( <b>SD</b> )
	<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>
I/we will make better beef nutrition decisions.	[ ]	[ ]	[ ]	[ ]
I/we will make better beef reproduction decisions.	[ ]	[ ]	[ ]	[ ]
I/we will make better animal health and beef quality decisions.	[ ]	[ ]	[ ]	[ ]
I/we will make better natural resource (grazing, haying, waste management) decisions.	[ ]	[ ]	[ ]	[ ]
I/we will make better business planning decisions.	[ ]	[ ]	[ ]	[ ]
I/we will make better marketing and risk management decisions.	[ ]	[ ]	[ ]	[ ]

11. Please list any production, management or marketing practices that you will adopt or change as a result of participation in the Master Cattleman program.

12. Please estimate the economic benefits that you feel these changes will have in your beef cattle operation (please check only one box).

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|--|--|--|
| <input type="checkbox"/> None            | <input type="checkbox"/> \$3,000-\$3,999 | <input type="checkbox"/> \$7,000-7,999                             |
| <input type="checkbox"/> \$100-999       | <input type="checkbox"/> \$4,000-\$4,999 | <input type="checkbox"/> \$8,000-\$8,999                           |
| <input type="checkbox"/> \$1,000-\$1,999 | <input type="checkbox"/> \$5,000-\$5,999 | <input type="checkbox"/> \$9,000-9,999                             |
| <input type="checkbox"/> \$2,000-\$2,999 | <input type="checkbox"/> \$6,000-6,999   | <input type="checkbox"/> More than \$10,000 (please specify _____) |

13. Please estimate the number of referrals that you have made to other people about:

- a. Beef Cattle Manual \_\_\_\_\_      b. Master Cattleman Program \_\_\_\_\_

14. How often do you personally refer to the Beef Cattle Manual for information?

<b>Daily</b>	<b>Weekly</b>	<b>Monthly</b>	<b>1 to 4 times per year</b>	<b>Rarely</b>
[ ]	[ ]	[ ]	[ ]	[ ]

15. Please indicate your level of interest in possible follow-up activities for Master Cattleman graduates:

	<b>Low</b>	<b>Average</b>	<b>High</b>
Statewide conference	[ ]	[ ]	[ ]
Regional conference	[ ]	[ ]	[ ]
Ranch tours	[ ]	[ ]	[ ]
Out of state tour to Meat Animal Research Center (NE)	[ ]	[ ]	[ ]
Out of state tour to the Chicago Mercantile Exchange	[ ]	[ ]	[ ]
International tour, e.g. Mexico	[ ]	[ ]	[ ]

16. Other comments or suggestions:

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